

**PAC-TE
Strategic Plan
2016 – 2018**

PURPOSE: PAC-TE is a nonprofit corporation for all those in Pennsylvania who are engaged in the preparation and development of professional educators. The purpose of PAC-TE as the voice for professional educator preparation in Pennsylvania shall be to promote quality professional educator preparation programs and to provide opportunity for individual professional growth for all persons in Pennsylvania engaged in professional educator preparation. (from PAC-TE Bylaws, *Preamble*)

PAC-TE’s strategic plan for 2016-18 is organized around four major areas:

1. Advocacy
2. Membership
3. Resources
4. Administration

I. Advocacy

PAC-TE will enhance its ability to advocate effectively for issues related to teacher education and the organization’s mission.

<i>Actions</i>	<i>Responsible</i>	<i>Target Date</i>	<i>Status</i>
a. Develop and disseminate position papers on policy issues.	Government Relations	Ongoing	
b. Hold “Teacher Education Day” annually in Harrisburg.	Government Relations	May 2017 May 2018	
c. Attend bi-monthly meetings of the State Board of Education.	President	Ongoing	
d. Meet with PDE officials regularly to	President	Ongoing	

discuss teacher education issues.			
e. Involve PAC-TE members in advocacy activities and building relationships in Harrisburg.	Government Relations President	Ongoing	
f. Build relationships with other education-related organizations at the state and national levels.	Government Relations President	Ongoing	
g. Expand the member organizations of KCEA and engage KCEA in advocacy activities.	Past President	Ongoing	
h. Work with member institutions to conduct pilot studies for the PaTCEA.	PaTCEA Committee	2016-2018	

II. Membership

PAC-TE will expand its membership (individual and institutional) and increase opportunities for member involvement.

<i>Actions</i>	<i>Responsible</i>	<i>Target Date</i>	<i>Status</i>
a. Contact community colleges that have teacher preparation programs and invite them to become members of PAC-TE.	President Executive Director	December 2016	
b. Invite PAC-TE members who are not actively involved to serve on ad hoc committees and working groups as needed.	President	Ongoing	

c. Challenge all current PAC-TE members to bring one new member into PAC-TE.	President	Fall TEA	
d. Create opportunities for undergraduate students to attend and participate in the fall and spring conferences.	Conference Planning Committees	2017 Spring Confer	

III. Resources

PAC-TE will expand its sources of revenue.

<i>Actions</i>	<i>Responsible</i>	<i>Target Date</i>	<i>Status</i>
a. Identify sponsors to support various aspects of the fall and spring conferences.	Sponsorship Committee	2017 Spring Confer	
b. Identify advertisers for the PAC-TE Journal.	Sponsorship Committee Journal Committee	2017 Edition	
c. Identify advertisers for the PAC-TE website.	Sponsorship Committee	Initially by April 2017 and ongoing thereafter	

IV. Administration

PAC-TE will enhance its administrative organization and communication strategies.

<i>Actions</i>	<i>Responsible</i>	<i>Target Date</i>	<i>Status</i>
a. Upgrade website to promote new communication strategies and engage members with the organization	Executive Director	November 2016	

b. Explore the possibility of utilizing social media to enhance communication. Develop a comprehensive written plan for Board consideration.	President-elect, Past President	September or October 2016 Board meeting	
c. Evaluate the current Focus Group structure and develop a plan to improve its effectiveness.	Committee: Price, Rogers, Strouse, Cyr	September Board Mtg	
d. Develop an organized repository for PAC-TE policies and procedures.	Executive Director President	January 2017 and ongoing	